JOIN CLUB BENSON&HEDGES AS WE GO TO GREAT LENGTHS FOR YOUR PLEASURE

Now's the time to come along with us and enjoy the rare treasures available only to Club Benson&Hedges members.

We've even thrown in a little something extra to get you going.

So take this passport and join us in pursuit of some of life's finer things.

But don't wait. Because while we know you go to great lengths for smoking pleasure, we're unable to extend this offer beyond March 31st.

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SEE ORDER FORM ON REVERSE SIDE

THIS PASSPORT BELONGS TO:

Ms. Maria Buonaventura

78298007788864105

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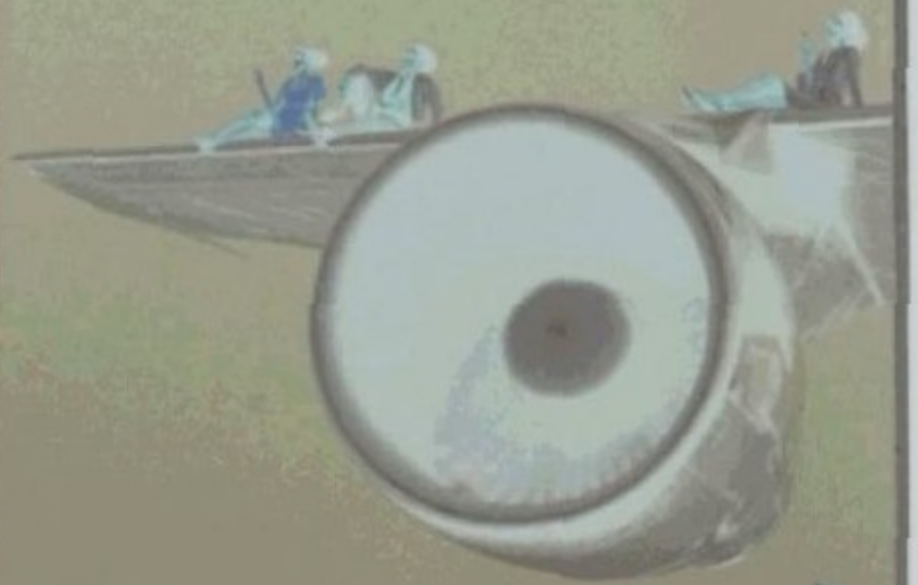

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health

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Source: https://www.industrydocuments.ucsf.edu/docs/xkpp0003